

# LED DIGITAL WINDOW (SIGNAGE) NUMMAX-POSTER

## CAPTURE PEOPLE'S ATTENTION, REEL THEM IN AND REDUCE YOUR COSTS!

### Easy-to-install display network for digital advertising

Designed specifically for storefronts, the window display series broadcasts promotions that people will see from far away, whether it is sunny or cloudy outside. The digital advertising's animations will adapt to ambient lighting according to the hours.

Whether you have a single or multiple store locations, you

can display ads remotely and easily with our Nummax Manager Software. With just a few clicks, change the content of your digital signs or modify ad sequences in all or specific locations.

This LED window digital signage solution is available for outward broadcasting only, or both outward and inward to both grab the attention of potential customers outside while the other facade works on upselling customers already in your establishment.



#### ECONOMICAL

Reduced marketing and printing expenses thanks to the low cost production of unlimited content displayed. Optimize message performance with the tap of a finger.



#### EFFICIENT

Optimal return on investment with the ability to rapidly see the results of an effective marketing strategy. With digital signage, your messages will have a greater impact than ever before.



#### ATTRACTIVE AND APPEALING

Powerful, responsive communication made possible through real-time broadcasting of messages.

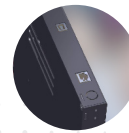
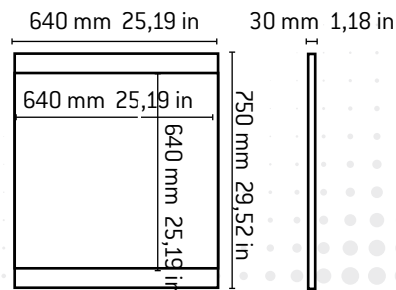


#### SIMPLE, FLEXIBLE BROADCASTING

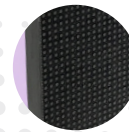
Nummax Manager, our content management software, allows you to schedule your content displayed from a distance in a matter of minutes. With dynamic messaging, pre-program content display times weeks in advance.

# TECHNICAL SPECIFICATIONS

Model	Poster 2.5	Poster 4-HB
Display Area (WxH)	640 x 640 mm / 25,19 x 25,19 po	
Total dimensions (including frame) (WxHxD)	640 x 750 x 30 mm / 25,19 x 29,52 x 1,18 po	
Stackable	No	
LED spacing	2.5mm	4mm HB
LED configuration	SMD 3:1	
Pixel resolution (px)	256x256	160x160
Colour capacity	8 bits	
Brightness	<b>1500 nits</b>	<b>5000 nits</b>
Refresh rate	1920 Hz +	
Frequency	60 Hz +	
Colour type	RGB	
Viewing distance	4m	
Viewing angle	H140°, V140°	
Lifetime	100 000 H+	
Power	AC-110-240 V	
Warranty	3 years / Swap	
Compliance	c ETL us	
Maximum power consumption	336W	489W
Average power consumption	135W	195W
Working temperature	0/60 °C	
Working humidity	10-80%	
Working environment	Window interior	
Frame	Aluminum / Steel	
Weight	9,07 kg / 20 lbs	
Back Frame	2 units back to back / 2 units side by side	
Player	Nummax N1	
Software	Nummax Manager AIO	
Communication	Wifi / Wired	
Included	Window installation bracket	



Easy connection



High performance LED



Minimum thickness