

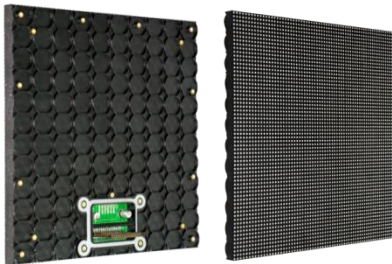
Street furniture style, standalone Totem LED Ad system

7' x3.5' full metal cabinet design with floor mount base,  
Elegant Appearance, high brightness and high resolution, Provides both indoor and outdoor versions.  
Totem series are perfect for airport, subway and train station, large shopping mall, hotel, retail store,  
pavilion, conference center, cinema, bank, office, etc.

Indoor Module:



Outdoor Module:



Totem LED Screen – MI/MO Series

Feature:



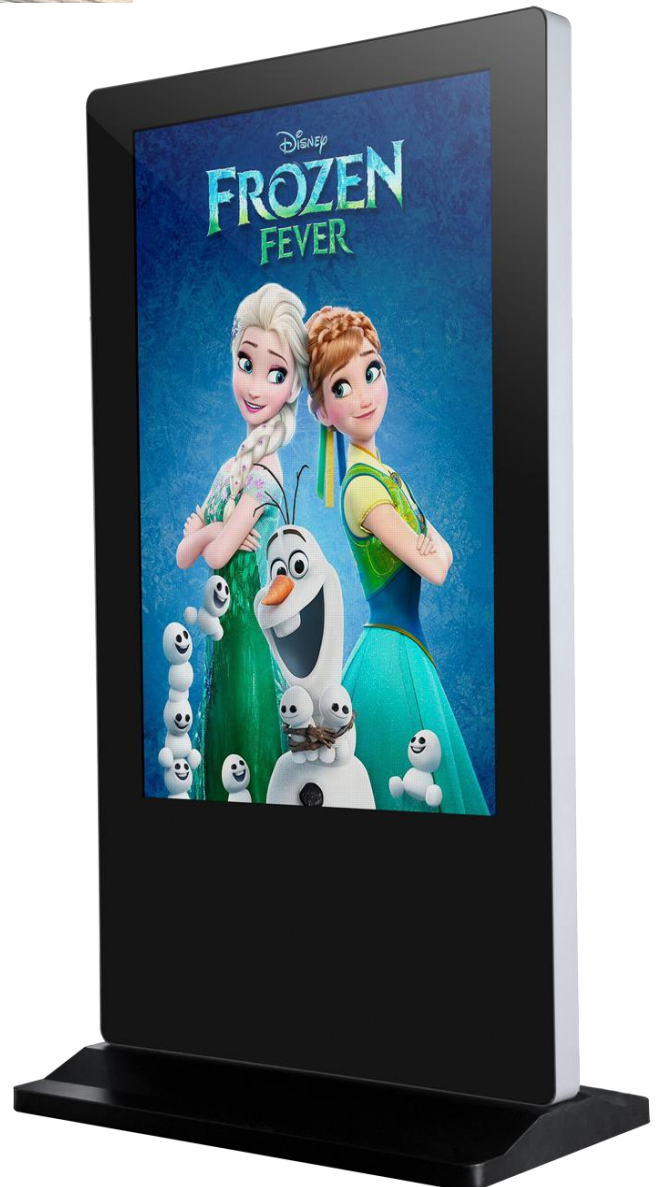
**Feature:**

**Solid All-in-one Design**

- High brightness LED direct-lit panels: 1500 nits for indoor models and 5500 nits for outdoor models
- Super durable product design; High protection rating: IP43 for indoor models and IP65 for outdoor models
- Cloud-based content management system;
- High grade safety design with front side tempered glass and floor mounting base;
- Redundant power supply (optional);
- Remote control and monitoring system;
- Support Wi-Fi / 3G wireless and wired network;
- Easy to install;

**New Visual Experience**

- LED screen comes in 68" for indoor /71" for outdoor both provides 1:1.5 aspect ratio, offers great luxurious experience for high-end advertising;
- Eye catching video and animation capabilities
- Thin cabinet design provide elegant visual impact
- High resolution with total 153,600 pixels (MAX);
- Stunning true color effect;
- 960 Hz high refresh rate, no flickering ;
- 140° wide viewing angle, no color shift;
- 68.7 trillion colors reproduction.



## PRODUCT SPECIFICATION

| Item  | 68" Indoor                            |                |                        |                |
|---|---------------------------------------|----------------|------------------------|----------------|
| Model   | MI-3S                                 | MI-4S          | MI-5S                  | MI-6S          |
| Pixel Pitch (mm)                              | 3                                     | 4              | 5                      | 6              |
| Pixel Density (dot/m <sup>2</sup> )           | 111,111                               | 62,500         | 40,000                 | 27,777         |
| LED Type                                      | SMD2121                               | SMD2121        | SMD3528                | SMD3528        |
| Module Size (W x H x D)mm                     | 240 x 240 x 15                        | 240 x 240 x 15 | 240 x 240 x 15         | 240 x 240 x 15 |
| Module Resolution (W x H)                     | 80 x 80                               | 60 x 60        | 48 x 48                | 40 x 40        |
| Module Weight (Kg)                            | 0.52                                  | 0.52           | 0.51                   | 0.5            |
| Power Consumption per Module (W)              | 25                                    | 25             | 25                     | 19             |
| Driver Mode (Scan)                            | 1/16                                  | 1/15           | 1/12                   | 1/10           |
| Brightness (cd/m <sup>2</sup> )               | ≥1,200                                | ≥1,200         | ≥1,800                 | ≥1,800         |
| Grey Scale (bit)                              | 14                                    | 14             | 14                     | 14             |
| Refresh Rate (Hz)                             | ≥960                                  | ≥960           | ≥960                   | ≥960           |
| Unit Size (W x H x D)mm                       | 1,160 x 2,040 x 80                    |                |                        |                |
| Display Size (W x H)mm                        | 960 x 1440                            |                |                        |                |
| Display Resolution (W x H)                    | 320 x 480                             | 240 x 360      | 192 x 288              | 160 x 240      |
| Unit Weight (Kg/pc)                           | 105                                   |                |                        |                |
| Max Power Consumption (W/m <sup>2</sup> )     | ≤750                                  | ≤750           | ≤750                   | ≤550           |
| Average Power consumption (W/m <sup>2</sup> ) | 338                                   | 338            | 338                    | 248            |
| Viewing Angle                                 | Degree: H                             |                | 140°                   |                |
|   | Degree: V                             |                | 140°                   |                |
| Mini View Distance (m)                        | 3                                     | 4              | 5                      | 6              |
| Use Temperature(°C)                           | Operating                             |                | -10°C~40°C/14°F~104°F  |                |
|   | Storage                               |                | -20°C~50°C/-4°F~122 °F |                |
| Input Voltage                                 | 100~240V                              |                |                        |                |
| Input Power Frequency (Hz)                    | 50Hz-60Hz                             |                |                        |                |
| Failure Rate                                  | <1/100,000                            |                |                        |                |
| Control Type                                  | Network, USB, 3G , 4G & Wifi optional |                |                        |                |
| Life Span (hrs)                               | 100,000                               |                |                        |                |
| IP Level (Front / Rear)                       | IP 43 / IP30                          |                |                        |                |

Main technical Parameters

Remark: Specifications are subject to change without notice.



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## PRODUCT SPECIFICATION

| Item  | 71" Outdoor                            |                        |
|---|--|------------------------|
| Model   | MO-3.91S                               | MO-4.81S               |
| Pixel Pitch (mm)                              | 3.91                                   | 4.81                   |
| Pixel Density (dot/m <sup>2</sup> )           | 65,410                                 | 43,264                 |
| LED Type                                      | SMD2525                                | SMD2525                |
| Module Size (W x H x D)mm                     | 250 x 250 x 15                         | 250 X 250 x 15         |
| Module Resolution (W x H)                     | 64 x 64                                | 52 x 52                |
| Module Weight (Kg)                            | 0.72                                   | 0.69                   |
| Power Consumption per Module (W)              | 40                                     | 40                     |
| Driver Mode (Scan)                            | 1/16                                   | 1/13                   |
| Brightness (cd/m <sup>2</sup> )               | ≥5,500                                 | ≥5,500                 |
| Grey Scale (bit)                              | 14                                     | 14                     |
| Refresh Rate (Hz)                             | ≥1,920                                 | ≥1,920                 |
| Unit Size (W x H x D)mm                       | 1,200 x 2,100 x 80                     |                        |
| Display Size (W x H)mm                        | 1,000 x 1,500                          |                        |
| Display Resolution (W x H)                    | 256 x 384                              | 208 x 312              |
| Unit Weight (Kg/pc)                           | 115                                    |                        |
| Max Power Consumption (W/m <sup>2</sup> )     | ≤1,150                                 | ≤1,150                 |
| Average Power consumption (W/m <sup>2</sup> ) | 520                                    | 520                    |
| Viewing Angle                                 | Degree: H                              | 140°                   |
|   | Degree: V                              | 140°                   |
| Mini View Distance (m)                        | 4                                      | 5                      |
| Use Temperature(°C)                           | Operating                              | -10°C~40°C/14°F~104°F  |
|   | Storage                                | -20°C~50°C/-4°F~122 °F |
| Input Voltage                                 | 100~240V                               |                        |
| Input Power Frequency (Hz)                    | 50Hz-60Hz                              |                        |
| Failure Rate                                  | <1/100,000                             |                        |
| Control Type                                  | Network, USB, 3G , 4G & Wi-Fi optional |                        |
| Life Span (hrs)                               | 100,000                                |                        |
| IP Level (Front / Rear)                       | IP 65 / IP54                           |                        |

Main technical Parameters

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